



# Annual Report

# Year in Review

Friends,

In 2021, we began to pull ourselves out of pandemic shock and into our new, still ambiguous reality. We gathered together again—safely, and outdoors—while also taking advantage of the continued existence of Zoom hearings by showing up in ever-greater numbers to give testimony at both the city and state levels.

In our local Green New Deal (GND) work, we kicked off 2021 by passing some of the strongest local energy codes in the US – requiring all new large commercial and multi-family buildings in Seattle to be powered by clean energy, and incentivizing on-site solar and energy efficiency. We also continued to build power by organizing in the Solidarity Budget Coalition and others, showing up for struggles aligned with our movement and our mission.

And we built ever-stronger foundations for all our work, with a new Leadership Development Director; an Equity and Inclusion Director; a BIPOC (Black, Indigenous, and people of color) caucus and an anti-racist white caucus; and a deepening of volunteer engagement processes.

After 7 years of visionary leadership, Interim Executive Director Valerie Costa passed the torch to local labor powerhouse Nicole Grant, who became our first official Executive Director in November.

We headed into 2022 with a powerful momentum. We intend to make every day, every dollar, and every effort count, with strategic and meaningful people-powered action.

**Thank you for being part of it.**

# A New City For A New Era

## SEATTLE FOR A GREEN NEW DEAL

In 2021 we built powerful new partnerships with local labor unions; organized in anti-racist, cross-movement coalition; and invested in our volunteer organizers. Together we won \$20M in new Green New Deal investments that reduce climate pollution, build community resilience, and create living-wage union jobs.



We kicked off 2021 by passing some of the strongest local energy codes in the US — requiring all new large commercial and multi-family buildings in Seattle to be powered by clean energy. 350 Seattle played a critical role in this coalition effort, organizing grassroots and labor union support.

As part of the Solidarity Budget coalition, we organized thousands of Seattle residents and over 200 community groups to support an anti-racist city budget. In 2021, Seattle was the only major US city to divest from police and reinvest in community for the second year in a row. These investments included big wins for climate justice: \$19.2M for affordable housing; \$17.5M for community-led alternatives to policing; \$4.2M in safe streets for walking,

biking, and rolling; and \$2M for community resilience and Indigenous-led sustainability projects.

Our Solar Schools campaign mobilized over 500 students and community members to demand that Seattle Public Schools walk their talk on climate. Working with local educators' and electricians' unions (SEA and IBEW 46), we won \$18M for clean energy projects like rooftop solar in the 2022 school levy.

We also celebrated the activation of Green New Deal policies delayed by the pandemic: the first round of JumpStart Seattle investments (\$14M for Green New Deal programs) and the launch of the Green New Deal Community Oversight Board.

# Stop That Money Pipeline!



350 Seattle continued to be active in the Stop the Money Pipeline coalition, which grew to over 200 organizations strong in 2021 and pushed Wall Street harder than ever on its role in the climate crisis.

As part of the May 7 "Defund Line 3 Day of Action" in over 100 cities, we organized over 100 activists to shut down a street outside of a major Chase Bank branch, and made a human mural spelling out our demand: Defund Line 3.

memorial. Outside of Liberty Mutual's HQ, we dropped a banner and enacted street theater. At Seattle City Hall, we called on the City to support the Solidarity Budget and ensure that all new residential housing in the city is heated by clean energy.

In October, we partnered with the Future Coalition to convene a youth organizing committee that envisioned, planned, and executed a youth-led march of around 500 people. Outside of JPMorgan Chase's PNW HQ, we staged a massive die-in and built a climate

We also supported the Customers for Climate Justice campaign, mobilizing hundreds of customers of Chase, Citibank, Bank of America, and Wells Fargo to add their names to open letters to the CEOs of their bank.



2021 was our sixth year of relentless campaigning on Wall Street. Until they stop funding climate chaos, we're ready for **more**.

# Action at the State and Federal Levels

## 350 WA CIVIC ACTION TEAM (CAT)

350 Seattle houses the 350 WA network and its coordinator. Its signature statewide legislative campaign, the 350 WA CAT, mobilized over 400+ volunteers from districts across the state to engage in over 18,500 advocacy actions on climate policy in the 2021 legislative session – which is nearly three times our actions of the previous year.

The all-virtual session gave us a chance to develop an expanded suite of legislative advocacy options including virtual lobbying and remote testimony, and we developed new trainings and resources to reduce participation barriers and to make civic engagement accessible for communities across the state.



## FEDERAL TEAM

The 350 Seattle Federal Policy team volunteers dug into 2021 by researching and assessing the US policy landscape, catalyzing some members to form subteams on methane and agriculture. We lobbied the Biden administration on administrative policies,

and lobbied Seattle-area Congressional representatives to push for the strongest climate policy possible.

We also grew our power by collaborating with our colleagues at 350 Silicon Valley.

# Regional Resistance

TACOMA

LIQUIFIED NATURAL GAS

RESISTANCE (TLNG)



Puget Sound Energy (PSE) is the owner of the Liquified Natural Gas (LNG) facility in Tacoma on the tideflats and on Puyallup lands without permission.

2021 was primarily spent challenging the regulations governing the permitting process for facilities that contribute to greenhouse gas emissions, such as facilities like this one that process fracked gas. With the "New Rules for Fossil Fuels" campaign, we took part in a major push to influence the outcome of the Department of Ecology (DOE) rulemaking. We organized several educational webinars, and engaged in regional collaboration in partnership with Power Past Fracked Gas (PPFG) to mobilize testimony and feedback throughout the process.

The campaign is currently on hold while an appeals process is moving forward.



## PLEDGE OF RESISTANCE

We hosted our first annual direct action training series, **Agents of Change**, and educated a cohort of approximately fifty people in five affinity groups.

The training included a three-part webinar series that dove into the history of direct action; provided moral and strategic analysis for actions and how they fit into broader movements; and practical safety, legal, and security information for activists. We also hosted a two-day training camp where many techniques were put into practice, roles were divided up, art and messaging was created,

and a plan was conceived. We concluded the training series with a major direct action on the corner of 4th Street and Pike Street, downtown Seattle that included the Bank of America, Chase Bank, and the Canadian Consulate. The action was in solidarity with the Ojibwe people in Minnesota, resisting the construction of Enbridge's Line 3 project.



# We Sure Would Love A "Green Port"...



In 2021, 350 Seattle partnered with the Beacon Hill Council and the King County International Airport Community Coalition to host a Port Commissioner candidate forum, which included input and participation from the Aviation, Cruise Control, and Maritime Solutions campaigns.

## AVIATION TEAM

350 Seattle is supporting the frontline community-led King County International Airport Community Coalition (KCIACC). In this role, we helped to draft and advocate for new legislation in King County to uplift BIPOC airport-impacted community organizations as consultants and parties to decisions that affect their constituencies. We have also been advocating for comprehensive monitoring of all pollutants, as well as for resilience hubs for emergencies and community wellbeing.

With KCIACC and the Beacon Hill Council, we successfully advocated for the inclusion of

the King County International Airport into the King County Strategic Climate Action Plan (SCAP).

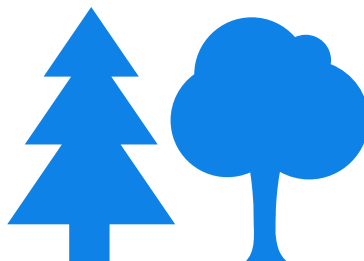
Additionally, our Aviation team focused on a narrative shift strategy by challenging the greenwashing of industry initiatives: drafting op-eds, providing testimony at public hearings, and having direct conversations with Port of Seattle staff and commissioners. We've also stirred up public awareness by mounting a direct challenge to the false solution of "Sustainable Aviation Fuel" (SAF), a biofuel added to only about 10% of the fuel load.



## SEATTLE CRUISE CONTROL AND THE MARITIME SOLUTIONS TEAM

As part of the Cruise Control Coalition, 350 Seattle helped to bring the harmful elements of the cruise industry into the public view and onto political agendas, using relentless participation in public hearings, op-eds, interviews, and direct actions at

the waterfront. While the cruise industry's presence in the Salish Sea has not been thwarted (yet), this tireless effort resulted in the Port of Seattle abandoning its cruise ship plans for Terminal 46. A line in the sand has been drawn.



# A Strong Organization In A Strong Movement

## LEADERSHIP DEVELOPMENT

In 2021, we created a new position of Leadership Development Director, to support more intentional development of volunteer leadership. We also engaged with our volunteer leader community to learn from personal experiences and develop better practices and organizational infrastructure.

## EQUITY + INCLUSION

Our E&I work has evolved from a volunteer-led team to a paid role on staff, with Shemona Moreno taking on the role of Equity Director. We've been simultaneously evaluating our E&I goals and creating new ones for our next stage of growth. We also started a BIPOC caucus and an anti-racist white caucus to keep conversation and learning in motion.

## VOLUNTEER ENGAGEMENT

We met over 100 new volunteers in one-on-ones, and reinvigorated our online new volunteer orientation. We also continue to develop our relationship with UW School of Social work as a Practicum site! Two of our three 2020 practicum students stayed on in 2021, joining our Board and the leadership of our Civic Action Team.

## SEATTLE STRATEGIC ORGANIZING CENTER

350 Seattle joined a community coalition founded by union workers at MLK Labor, the purpose of which is to build worker power and champion climate justice and anti-racism. Participating organizations include Puget Sound Sage, Partners In Employment and unions in industries ranging from cannabis to the performing arts and many others. Together we strive to bring our values to workplace organizing campaigns to make sure that all workers in the Seattle area have access to the benefits of a union and that workers are protected from workplace racism and the effects of climate change.

## LEADERSHIP TRANSITION: THANKING VAL AND WELCOMING NICOLE

In November 2021, we celebrated 7 years of leadership with Valerie Costa. As a volunteer, then on the Staff Collective (which she helped create), then as Interim Executive Director, Val worked with 350 Seattle founders to create a strong organization that led and won dozens of campaigns over the years, and helped develop a structure that's flexible and evolving. We also welcomed Nicole Grant as Executive Director. Nicole is a labor leader and a journey level electrician with a passion for building and transportation electrification and other Green New Deal priorities. Onward we learn and grow!



Nicole Grant

## SOLIDARITY WORK

As we work toward climate justice, it is often important for us to participate in resistance and advocacy struggles that on the surface seem to be out of the scope of addressing the causes of climate change, but upon deeper inspection are actually inseparable from those causes. Our Indigenous neighbors, our BIPOC neighbors, our unhoused neighbors, and our migrant neighbors are often hit first and worst by the harmful effects of climate change, despite having generally

done the least to cause it: our solutions must address the concerns of frontline communities, or we cannot move forward together. As a result, we expend significant time and resources in support of allied movements for change, and 2021 was no different: we provided art, security, planning and logistics, mobilization, mutual aid distribution support, and social media amplification to multiple groups and actions.



## BOARD

We said goodbye to Patrick Mazza, Rachel McDonald, and Barbara Bengtsson, and welcomed Bob Kutter, Aki Chatterji, and Eliza Pan onto the board.

Another milestone: our board is now majority BIPOC.

## ARTFUL ACTIVISM

The People's Echo continued singing at our actions, and grew with both online and in-person (outdoor, masked, and distanced) public song circles each month – reaching over 500 people.

Our Visuals Team engaged 250+ people in our outdoor public park Art Builds which happened 1-4 times per month in all kinds of weather, continued in-home art creation, and created and supplied imagery both for 350 Seattle teams and for a dozen frontline groups/coalitions.

Our Media Team produced videos for internal and external campaigns and of actions, started a new team of video editors, and started developing a video library.

The Story Circle provides a new online place for people to gather and share creative writing.

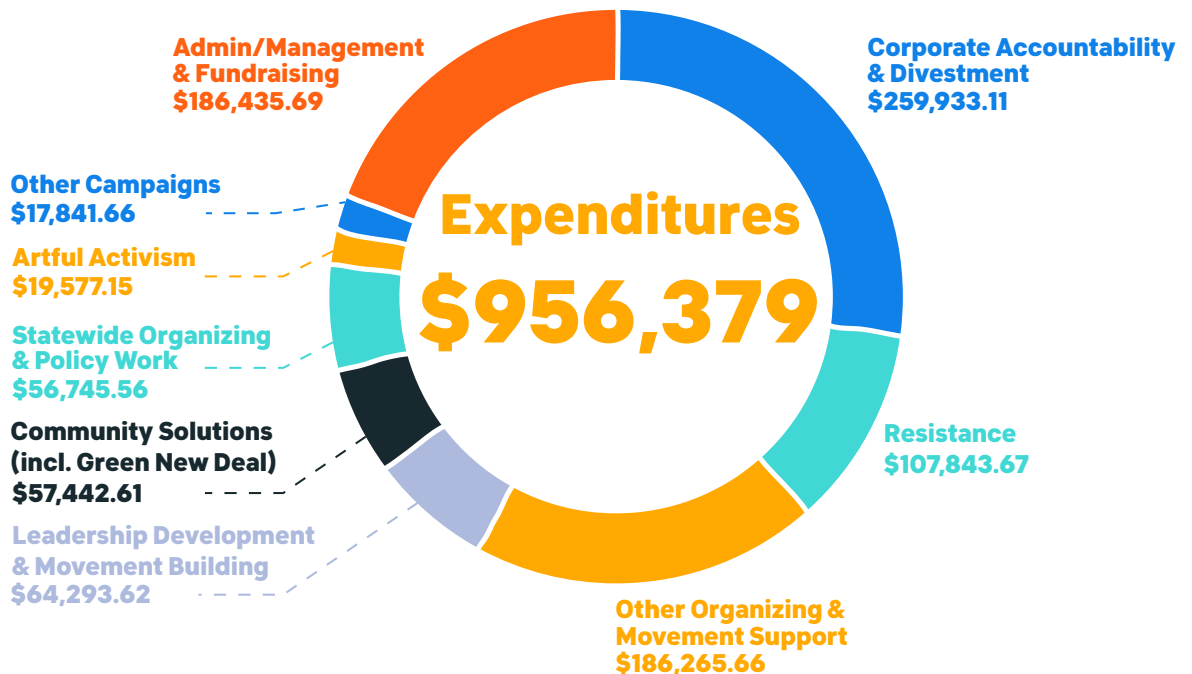
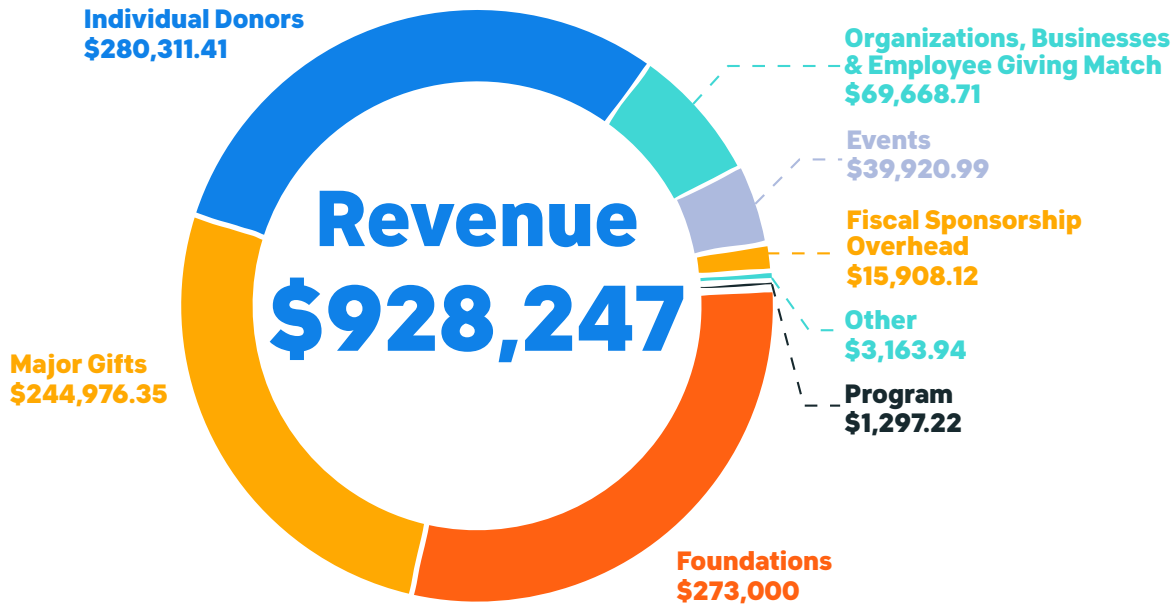


Our Sewing Team added to the usual banner and prop sewing, a beautiful Vision Quilt with community participation in creating squares, and outdoor piecing and sewing parties.



# Finances\*

These numbers include our two fiscally sponsored projects, Amazon Employees for Climate Justice and Health in the Climate Crisis.



\*Unaudited and preliminary